

Decision Maker: Renewal and Recreation Portfolio Holder
For Pre-Decision Scrutiny by the Renewal and Recreation Policy Development and Scrutiny Committee

Date: 18th November 2014

Decision Type: Non-Urgent Executive Non-Key

Title: **MYTIME ACTIVE ANNUAL REPORT 2013/14**

Contact Officer: John Gledhill, Head of Leisure Business Development
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Chief Officer: Executive Director of Environment & Community Services

Ward: (All Wards);

1. Reason for report

- 1.1 This report updates the Renewal and Recreation Policy Development and Scrutiny Committee and the Executive Portfolio Holder on the Mytime Active Annual Report for 2013/14. The Annual Report also provides a preview of Mytimes proposals for 2015/16 and their proposals in respect to the Investment Fund that the Council provides annually to Mytime. The Mytime Active Annual Report 2013/14 is included as Appendix 1.
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2. **RECOMMENDATION(S)**

- 2.1 **The Renewal and Recreation Performance and Development Scrutiny Committee is asked to:**
- 2.1.1 **Consider the commentary within this report and make any recommendations to the Executive Portfolio Holder for Renewal and Recreation.**
- 2.2 **The Portfolio Holder is asked to:**
- 2.2.1 **Consider the commentary within this report.**
- 2.2.2 **Agree to release £330k from the Investment Fund to upgrade facilities at the Beckenham Spa as detailed within Appendix 4 of Mytimes Annual Report.**

Corporate Policy

1. Policy Status: Existing Policy:
 2. BBB Priority: Children and Young People Excellent Council Quality Environment Supporting Independence Vibrant, Thriving Town Centres:
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Financial

1. Cost of proposal: Estimated Cost £781,310
 2. Ongoing costs: Recurring Cost
 3. Budget head/performance centre: Bromley Mytime Grant Budget and Capital Programme
 4. Total current budget for this head: £781,310 and £1.233m
 5. Source of funding: Existing revenue budget for 2014/15 and Capital Programme
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Staff

1. Number of staff (current and additional): n/a
 2. If from existing staff resources, number of staff hours: n/a
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Legal

1. Legal Requirement: None
 2. Call-in: Applicable:
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected):
2013-14:

2,797,889	Leisure Centres
52,421	Childcare places
238,110	Halls
156,406	Golf
36,558	Community Programmes
3,281,384	Total Mytime Active
156,406	Sports Centres
3,437,790	Total including Sports centres

Ward Councillor Views

1. Have Ward Councillors been asked for comments? No
2. Summary of Ward Councillors comments: n/a

3. COMMENTARY

- 3.1 Mytime Active (Mytime) provide the Council each autumn their Annual Report (Report) (Appendix 1), including Mytimes proposals for spending from the Investment Fund that the Council provides annually to Mytime.
- 3.2 The 2013/14 Report outlines Mytime's achievements for the year and also previews their future spending proposals from the Investment Fund, along with their 2015 pricing review.
- 3.3 Mytime are seeking to spend up to £330k from the Investment Fund to upgrade facilities at the Beckenham Spa. In summary this is to:
- Upgrade wet and dry changing facilities
 - Rationalise the soft play service area
 - Extend the soft play provision
 - Reconfigure the reception area
 - Enlarge the gym area and provide additional gym equipment
 - General refresh of key customer areas.
- 3.4 The Report highlights that Mytime achieved over 3.2 million visits across their facilities and now have a membership base in excess of 12,500. Mytime invested around £350k in 2013/14 in capital and improvement projects, and achieved £123k of external funding for 11 projects. They also supported the successful £170k application from Pro Active Bromley to Sport England for a scheme to work with local sports clubs and community organisations to increase sport and physical activity.
- 3.5 Mytime have also provided in their Report the attendance figures across their facilities for the last five years showing a growth from 2.2 million visits in 2009-10 to over 3.2 million visits in 2013-14 (excluding the dual use sports centres).
- 3.6 Mytime also highlight that they no longer manage the dual use sports centres with the management being transferred to the schools. Mytime also no longer manage the Bromley Tennis Centre at Newstead Wood School, this is now managed by the school who have in turn contracted out the management of the Centre. The Council no longer has any involvement in the management and operation of these facilities, as all responsibility now lies with the schools.
- 3.7 The Report contains Mytimes pricing review, for which the key criteria are: comparisons with other similar services elsewhere; affordability; and the need for Mytime to be financially sustainable. Mytime has undertaken benchmarking to ensure prices remain value for money and they are proposing to harmonise some historical pricing arrangements. Mytime continue to offer pay and play opportunities and concessions for particular target groups. Most prices will increase by around 2.5%, whilst some have been frozen. Memberships prices will go up below the rate of inflation with some being frozen. There will be some above inflation increases for: group exercise sessions; swimming (adult, junior and family – a 10p rise); and for some specific groups / clubs in halls and leisure centres. School childcare provision will remain at current rates until September 2015.
- 3.8 Members may be aware that the Council and Mytime are currently having discussions into the long term contractual relationship between both parties. Some of the longer term issues around Mytimes future operation and service planning, such as the spend within five year rolling Investment Fund, are included within those discussions, and as such it is not possible to provide Members with the outcome position around those areas within this report.

4. FINANCIAL IMPLICATIONS

- 4.1 The Deed of Variation dated 1st November 2011, states that the Core Funding for the period 1st April 2013 to 31st March 2024 be reduced to zero and that there will be no further financial contribution from the Council to the Trust in terms of Core Funding. The contribution towards accommodation costs and the investment fund will continue to be inflated by RPIX published in January 2015, in accordance with Schedule 2 of the original Funding Agreement
- 4.2 Assuming inflation of 2.0% which will be built into the 2015/16 budget, the breakdown of the grant payable to Mytime is shown below:

	2015/16
	£
Main Grant	0
Contribution towards accommodation costs	159,041
Investment Fund	637,896
Total grant payable	<u>796,937</u>

- 4.3 Mytime are proposing to spend £330k of the balance of the Investment Fund held in the capital programme. These works are expected to be undertaken during 2014/15. The current balance of the investment fund held in the capital programme, including the sum of £625,388 from 2014/15, is £1.233m. Should the proposals be approved, there will be an unallocated balance of £0.903m.

5. LEGAL IMPLICATIONS

- 5.1 As per the Agreements between the Council and Mytime at the point of transfer of the services, and the updated agreement between the Council and Mytime Active dated 1st November 2011.

Non-Applicable Sections:	Policy and Personnel Implications
Background Documents: (Access via Contact Officer)	Agreements between the Council and Mytime at the point of transfer of the services. Agreement between the Council and Mytime Active dated 1 st November 2011.